

Velocity Radio Management Introduced to Radio Industry

Tony Renda Jr creates Radio Station Management company
built to "Protect and Grow the Value of Radio Stations"

Pittsburgh, Pennsylvania - April 13, 2009 - The Radio Industry has a new partner against a difficult economy and significant technological threats: Velocity Radio Management. Velocity Radio Management (www.VelocityRM.com) is a management company that runs radio stations using operation methods that have proven successful to one of the industry's most respected names: Renda Broadcasting Corporation.

Born out of the management of Renda Broadcasting Corporation's stations, Velocity Radio Management combines these disciplined management principles with an eye on technology to create a winning strategy for the long term survival and success of Radio Groups.

CEO Tony Renda, Jr said "The bar has been set very high because we're all so highly leveraged; The Radio Industry needed one of our own to provide leadership and meaningful management solutions at the GSM, GM, COO and CEO level. That's what we do: We make Radio Groups more profitable using the systems that have made Renda Broadcasting Corporation a market leader."

And Velocity Radio Management takes it one step further: "Once the Industry emerges from this economic downturn, we will still be faced with tremendous technological hurdles. Rather than fight The Internet as a competitor, we need to embrace this new technology and use it to extend our brands. Velocity Radio Management shows Radio Groups how to do just that." said Mr. Renda.

About Velocity Radio Management

Velocity Radio Management is an independent full service Radio Management company that provides Management and Consulting services to Radio Groups and Equity Partners. Based in Pittsburgh, Pennsylvania, Velocity Radio Management's mission is to "Protect and Grow the Value of Radio Stations". More information about Velocity Radio Management is available at www.VelocityRM.com.

About Tony Renda Jr

Tony Renda Jr has been with Renda Broadcasting Corporation since 1997. For the last 12 years, he has helped RBC become a respected market leader. Tony has been RBC's turnaround specialist: RBC's most tenured General Manager, Tony has run the majority of RBC's markets and he successfully ran RBC's National Sales division in New York City. A graduate of Syracuse University, Tony earned an MBA from the University of Pittsburgh, and is an instrument rated pilot.

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